

WINTER 1975

Steinway

OVER A CENTURY OF SERVICE TO MUSIC

NEWS



NO
GENERATION
GAP
IN
MUSIC



PHOTO: CHRISTOPHER LI



Steinway NEWS

Editorial Board: John H. Steinway
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PUBLISHED QUARTERLY

PRINTED IN U.S.A. BY

Steinway & Sons

Steinway Place

Long Island City, N.Y. 11105

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*To Mr. Rubin, Thank you for the Steinways
Love, Ana Maria*



PHOTO CREDIT: CHRISTOPHER LI

NO GENERATION GAP IN MUSIC

Our cover photograph features the Dean of American conductors Arthur Fiedler and nine-year old pianist Ana-Maria Vera in rehearsal at Wolf Trap Farm Park, the only park under the supervision of the U.S. National Park Services dedicated to the performing arts. Miss Vera performed the Haydn D-Major concerto at these concerts with the Filene Center Orchestra.

Our photograph above shows Miss Vera practicing at Wolf Trap prior to the rehearsal. Later this season she will be heard at Kennedy Center with the National Symphony Orchestra.



JAMES TOCCO

American pianist James Tocco (far left) is greeted by H.I.M. the Shahan Aryameher and H.I.M. the Shahbanou of Iran, following Mr. Tocco's appearance with André Kostelanetz at the Teheran Opera House.



SUSAN SMELTZER

Texas pianist Susan Smeltzer is shown above at the Steinway in her debut at the Brahms Hall in Vienna, Austria.

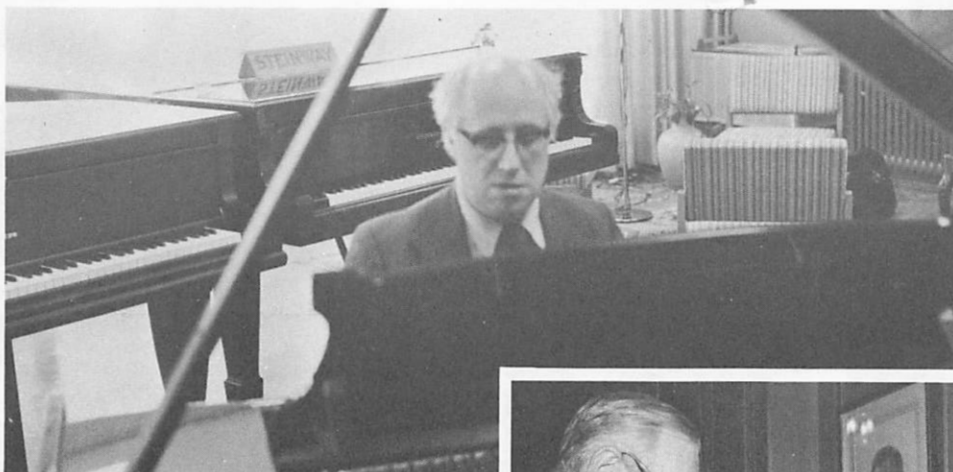


PIOTR PALECZNY

Annually the United Nations celebrates Human Rights Day with a musical program. This year Piotr Paleczny, the Polish pianist, was featured in recital. He is shown above at the Steinway on the stage of the General Assembly Building at the United Nations Headquarters in New York.

VLADIMIR HOROWITZ

World renowned pianist Vladimir Horowitz is shown at right receiving the coveted Royal Philharmonic Gold Medal from Sir Peter Ramsbotham, British Ambassador to the United States. The medal has been given since 1870 to eminent artists in recognition of their services to the art of music. Among the distinguished recipients of this medal in the past are: Anton Rubinstein, Johannes Brahms, Ignace Paderewski, Fritz Kreisler, Alfred Cortot, Sergei Prokofiev, Arthur Rubinstein and Benjamin Britten.



MSTISLAV ROSTROPOVICH

Noted USSR cellist Mstislav Rostropovich is shown seated at the Steinway on the occasion of his recent visit to Hamburg. A skilled pianist, he regularly accompanies his wife Galina Vishnevskaya in her song recitals.



DONALD GRAMM

Metropolitan Opera star Donald Gramm recently visited Steinway Hall to purchase a Model "L". He is shown above in his apartment at right with Steinway Hall representative Paul Berlin.



EUGENE LIST

Eugene List (right) the celebrated American pianist who has played the White House Steinway for every president since Franklin D. Roosevelt, describes its vibrant character to Steinway & Sons President Henry Z. Steinway.

The scale model of the unique piano that was presented to the United States by the Steinway family in 1938 is part of a recently mounted Steinway Hall exhibit of memorabilia marking Eugene List's 40th Anniversary on the concert stage. The exhibit includes an array of List's personal correspondence with world-renowned figures in music, heads of state and scores of photos and other music-related material from his personal archives.



PHOTO: THAS. MURPHY

LILI KRAUS

Our photograph above shows the doyenne of pianists Lili Kraus illustrating a fine point to a young Korean colleague Myung-Whun Chung at a recent appearance at New York's Avery Fisher Hall. Mr. Chung had just returned from Moscow where he placed second in the 1974 Tchaikovsky International Competition.



RUDOLF BUCHBINDER

Austrian pianist Rudolf Buchbinder is shown above inaugurating the Model "D" at the "Kongresshaus" in Innsbruck, which was delivered by Klavierhaus Sigmund, Steinway representatives in that city.



ANDOR FOLDES

Following an 18-year hiatus Andor Foldes returned to New York City for a recital performance at the Metropolitan Museum of Art. He is shown above with Henry Z. Steinway on his recent visit to Steinway Hall.



UNITED NA

Secretary of State Henry Kissinger a joke at a gala dinner following the Center in honor of the 14th United Nation

Mr. Cliburn had appeared as solo Symphony Orchestra playing Tchaikovsky

In speaking of the U.N. Mr. Kissinger of the absolute necessity of a global ap

ELTON JOHN

World famed rock Artist Elton John is shown shaking hands with Steinway's Concert & Artist Manager, David W. Rubin, on a recent visit to Steinway Hall where he was photographed with his group. Mr. John and his group regularly use Steinway pianos in all their appearances throughout the world. Mr. John has recently acquired two Steinway concert grands for his personal use.



PHOTO: WASHINGTON POST

KENNEDY CENTER PRESENTATIONS DAY

and American pianist Van Cliburn enjoy concert held at Washington's Kennedy Center on Tuesday.

ist with Antal Dorati and the National Symphony Orchestra's piano concerto No. 1.

ger said that he was: "Now convinced of the importance of the approach to preserving peace."

STARS at the STEINWAY

Pianist-composer Michel LeGrand (foreground) and singer Andy Williams rehearse at the Steinway grand at New York's Uris Theatre for their two-week engagement in the new "Uris Concert Series".

Regarded as a first for a major Broadway house, the new series runs through May 1975. It will include ballet and leading dance companies, vocalists, musicians and other major entertainers.



PHOTO: ELLINGER

GEZA ANDA

Pianist Geza Anda is shown above rehearsing with Karl Böhm and the Vienna Philharmonic. Mr. Anda has frequently been heard at the Salzburg Festival. He appeared there two years ago with Maestro Pierre Boulez.



MARKOVA and MEHTA

Pianist Juliana Markova is shown above with Zubin Mehta after their recent Hollywood Bowl performance of Tchaikovsky piano concerto No. 1.



PASCAL ROGÉ

The brilliant young French pianist Pascal Rogé is shown above performing on CBC television as part of a special centenary program of the French composer Maurice Ravel. Also on the series will be Maureen Forrester and Gerard Souzay.





PHOTO: LARRY JOUETT

NATIONAL ASSOCIATION of SCHOOLS of MUSIC

The distinguished duo-piano team shown at left appeared at the annual convention of the NASM held in Houston, Texas. They are: (seated at piano) Dr. Robert Freeman, Director of the Eastman School of Music, Rochester; (standing) Charles H. Webb, Dean of the Conservatory of Music, Indiana University, Bloomington, Indiana. For this unique recital the two distinguished educators selected Steinway concert grands.



PHOTO: OSCAR & ASSOCIATES

LYON-HEALY

In November 1974, Lyon-Healy, Steinway representatives in the Chicago area for more than a century, celebrated STEINWAY MONTH in all their stores. The show window above was prepared for the occasion and features some of the great Steinway artists.



PHOTO: NORTON & PEEL

BENSON FAMILY

Mrs. Lois Smith Benson is shown above standing at her new Steinway "M" Walnut Grand. Seated in front of the piano are her daughter Mrs. Lois Ann Cimbura and her three children. There is a long tradition of music and music teaching in Mrs. Benson's family. She herself has taught for many years. Her daughter is now a teacher and the three youngsters are studying the piano.



ETUDES for Piano and Orchestra

Pianist James Dick and Composer Benjamin Lees are shown at left rehearsing Mr. Lees' Etudes for Piano and Orchestra which was given its world premiere by James Dick and the Houston Symphony Orchestra conducted by Lawrence Foster.

HIGH SCHOOL of MUSIC, Hanover, Germany

Forty-seven Steinway grands were recently delivered by Steinway & Sons' factory in Hamburg, Germany, to the High School of Music in Hanover. The school's technician Mr. Reichert is shown at right checking one of the instruments on delivery.



AGNES ALBERT

Mrs. Agnes Albert, Vice-President of the San Francisco Symphony Association, is shown at right with Mr. Donald Ravitch, President of Sherman Clay and John H. Steinway, receiving an award for her distinguished service to musical education. Mrs. Albert is co-sponsor of one of the most comprehensive music programs for young people which includes a summer music workshop and an in-school program.



Ludwig/Aeolian



PHOTO: HOWARD E. DAY

LUDWIG/AEOLIAN

During 1974 the Aeolian Company of Missouri, Steinway representatives in eastern Missouri for many years, celebrated STEINWAY MONTH in all of the Ludwig/Aeolian stores. As part of the celebration Mr. Henry Z. Steinway, President of Steinway & Sons, visited many of the Aeolian branches. He is shown at left chatting with visitors at one of the stores.

FRANZ MOHR

A distinguished group of well-wishers joined together to wish "Happy Birthday" to Steinway's Chief Concert Technician, Franz Mohr recently. A part of the group is shown at right. They are from l. to r.: John H. Steinway, Vice-President Steinway & Sons; Matthias Barth, Master Piano Technician of the Juilliard School of Music in New York City; and Guest of Honor Franz Mohr.



MUSIK FAZER, Helsinki, Finland

Steinway representatives in Helsinki, Finland, Musik Fazer, recently visited the Steinway Branch in Hamburg, Germany. The group shown at left are: (standing l. to r.) Wolfgang Richter of Steinway & Sons; Mr. Nurmi-luoto, Import Manager of Musik-Fazer; and Dr. Vértés of Steinway & Sons. The four young salesmen are: Lauri Heikkinen, Jorma Harhakoski, Kyösti Kettunen and Touko-Matti Heino.



Russian pianist Valéry Afanasieff, first prize winner of the Queen Elisabeth Competition in Brussels is shown with Kurt Albrecht, Steinway & Sons Production Manager.



Naum Sluszný, Polish/Belgian pianist is seated at the keyboard. Looking on are Dr. Vértés of Steinway & Sons, Mr. Albert Vander Elst, Steinway representative in Brussels; and Mr. Feldbusch, Director of the Brussels Conservatory's French Section.



Maestro Marcello Abbado and Miss Gorini, Professor at the Verdi Conservatory at Milan are seated at the keyboards. Looking on are Kurt Albrecht, Mrs. Rita Fabbri and Mr. Angelo Fabbri, Steinway representatives in Pescara. This group selected two Steinway concert grands for concert service in Pescara.



Tibor Erkel, Music Editor of the Hungarian Broadcasting System is shown selecting a concert grand for Radio Budapest.

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VISITORS AT HAMBURG

Recently many distinguished visitors have selected their pianos at Steinway & Sons' Branch Factory in Hamburg, Germany.

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Wolf-Dieter Hauschild, conductor of the East Berlin radio orchestra is shown seated at the piano. Looking on are (l. to r.): Wolfgang Breslauer, Steinway Factory Manager, and the Radio's piano technician Mr. Oppitz, and Kurt Albrecht of Steinway & Sons.



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